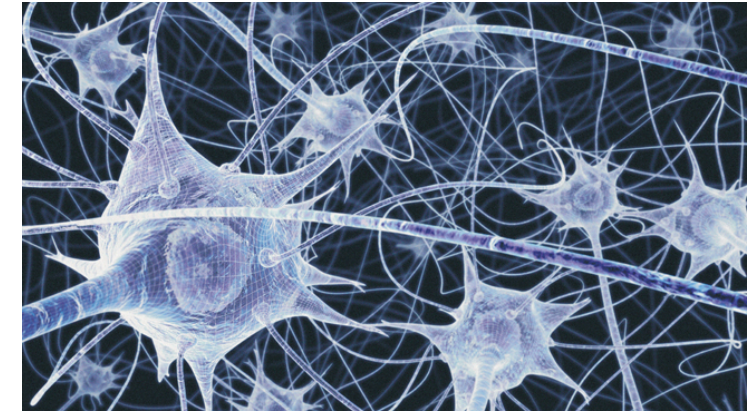


GCC: Graph Contrastive Coding for Graph Neural Network Pre-Training

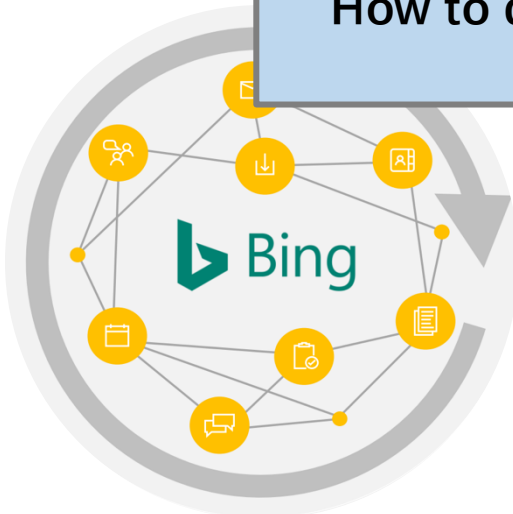
Jiezhong Qiu, Qibin Chen, Yuxiao Dong, Jing Zhang,
Hongxia Yang, Ming Ding, Kuansan Wang, Jie Tang



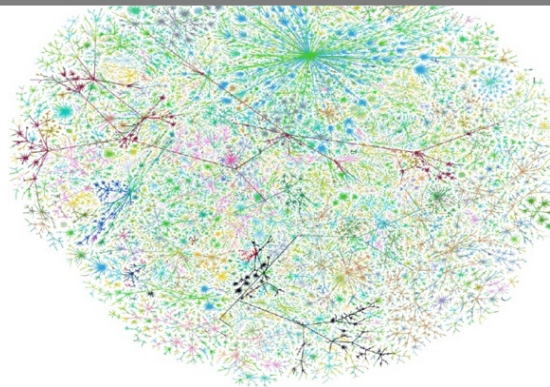
Real-world Graphs



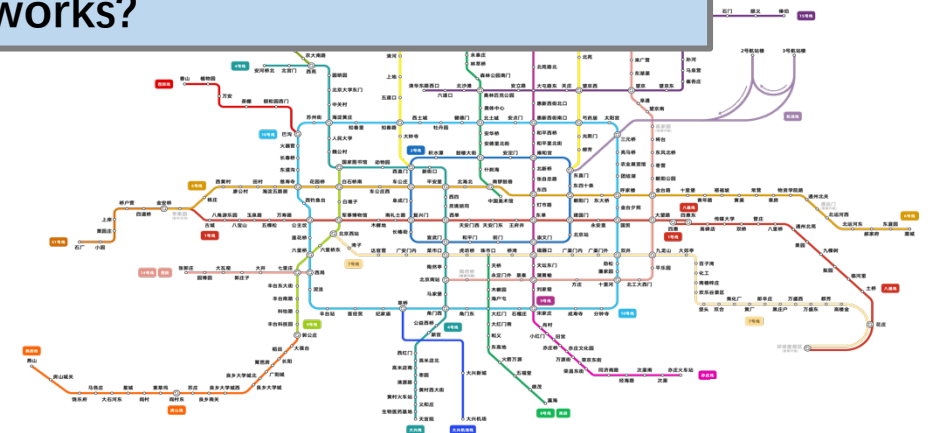
Question:
How to design machine learning models to learn the universal structural patterns across networks?



Knowledge Graph

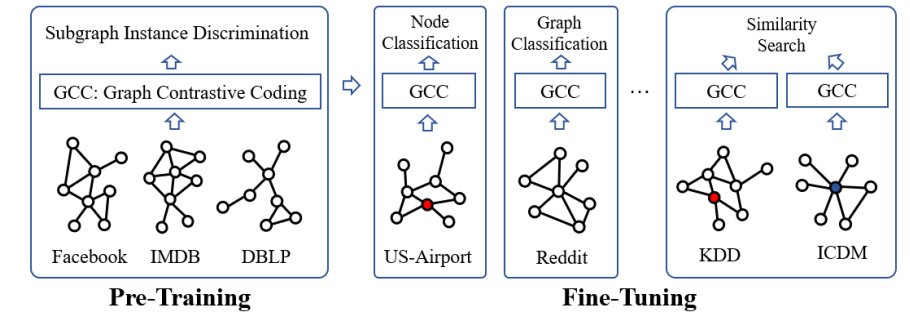
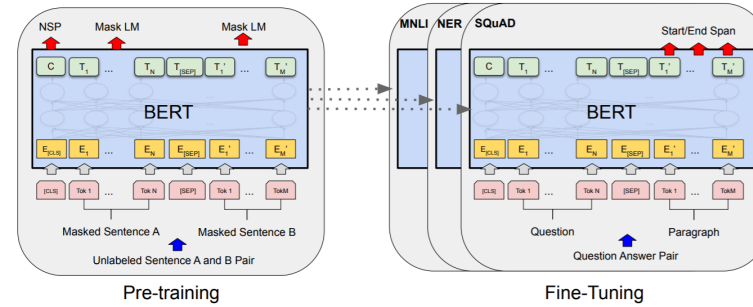
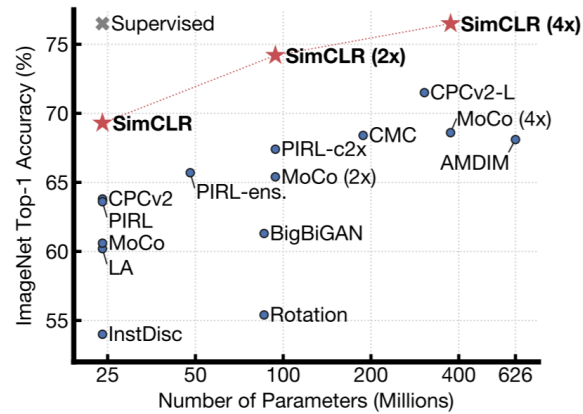


Internet Graph



Transportation Graph

Pre-training and Fine-tuning



Computer Vision
ResNet
ImageNet

NLP
BERT
Wikipedia + Book corpus

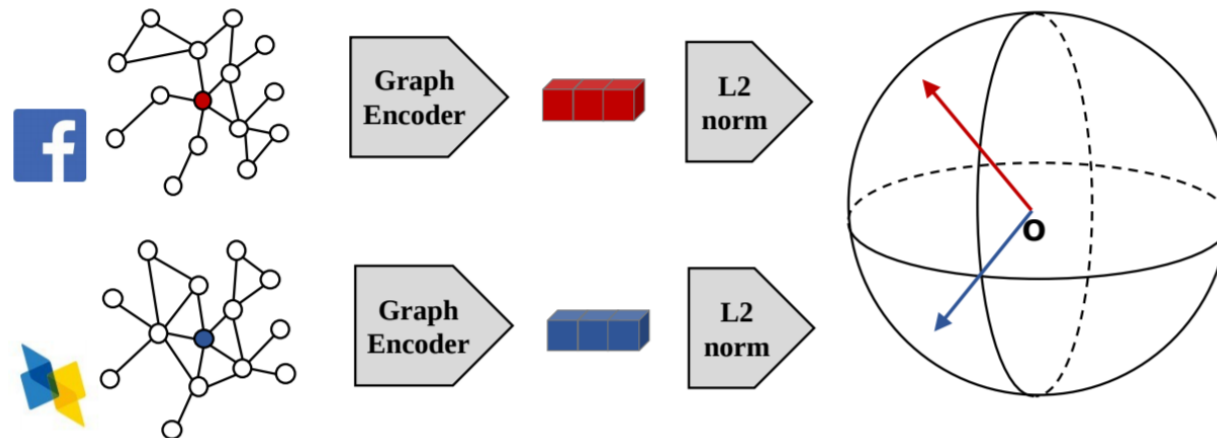
Graph Learning
GCC

Problem

GNN pre-training problem.

The GNN Pre-Training Problem

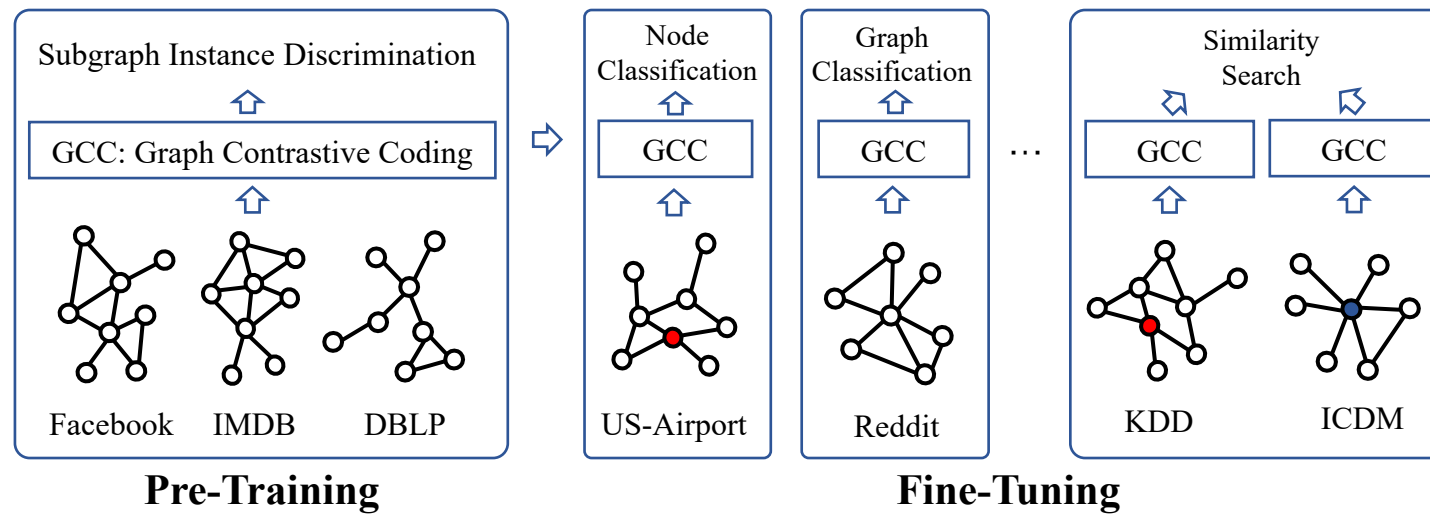
- Problem:
 - Learn a function f that maps a vertex to a low-dimensional vector
 - **Structural similarity**: map vertices with similar local network topologies close in the vector space
 - **Transferability**: compatible with vertices and graphs from various sources, even unseen during training time.



GCC Framework

Graph Contrastive Coding

Graph Contrastive Coding (GCC)



Hypothesis:
Graph structural patterns are universal and transferable across networks.

GCC Pre-training

- Pre-training Task: **Instance** Discrimination
- InfoNCE Loss: output **instance representations** that are capable of capturing the **similarities** between instances

$$\mathcal{L} = -\log \frac{\exp(\mathbf{q}^\top \mathbf{k}_+ / \tau)}{\sum_{i=0}^K \exp(\mathbf{q}^\top \mathbf{k}_i / \tau)}$$

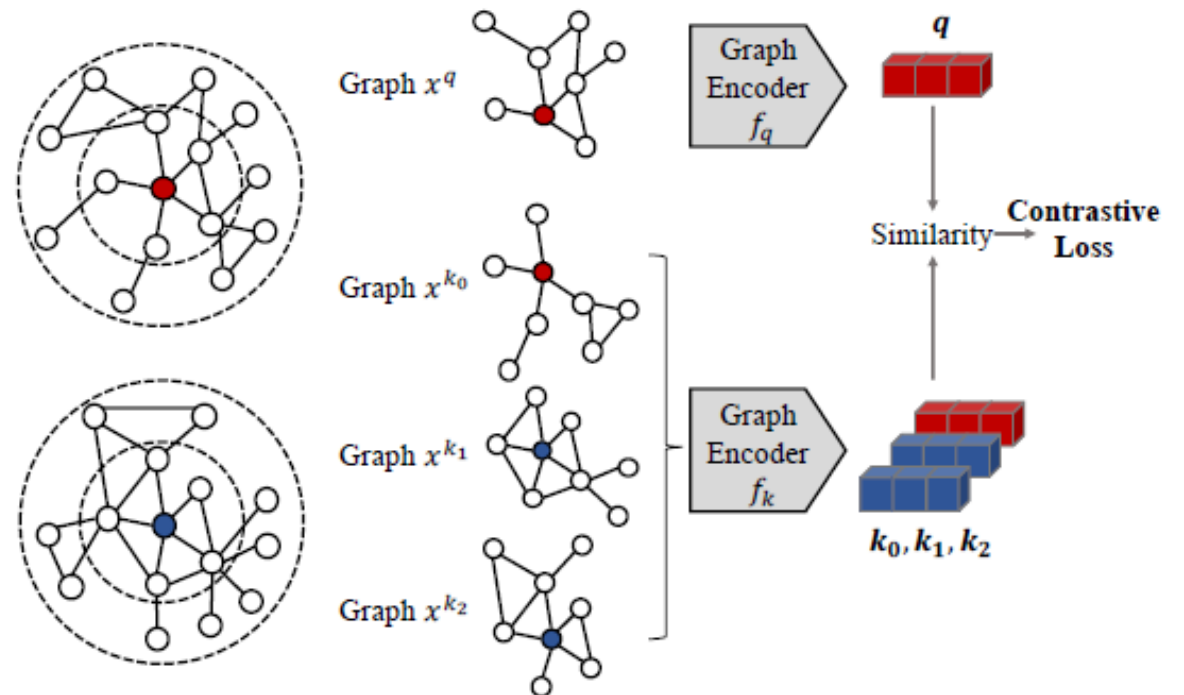
- query instance x^q
- query \mathbf{q} (embedding of x^q), i.e., $\mathbf{q} = f(x^q)$
- dictionary of keys $\{\mathbf{k}_0, \mathbf{k}_1, \dots, \mathbf{k}_K\}$
- key $\mathbf{k} = f(x^k)$

- Contrastive learning for graphs?
 - **Q1**: How to define **instances** in graphs?
 - **Q2**: How to define **(dis) similar instance** pairs?
 - **Q3**: What are the proper **encoders**?

GCC Pre-training

- **Q1**: How to define **instances** in graphs?
- **Q2**: How to define **(dis) similar instance**?
- **Q3**: What are the proper **encoders**?

$$\mathcal{L} = -\log \frac{\exp(\mathbf{q}^\top \mathbf{k}_+ / \tau)}{\sum_{i=0}^K \exp(\mathbf{q}^\top \mathbf{k}_i / \tau)}$$



GCC Pre-training: Learning Algorithms

- Optimizing Contrastive Loss
 - Encoded query \mathbf{q}
 - $K + 1$ encoded keys $\{\mathbf{k}_0, \dots, \mathbf{k}_K\}$

$$\mathcal{L} = -\log \frac{\exp(\mathbf{q}^\top \mathbf{k}_+ / \tau)}{\sum_{i=0}^K \exp(\mathbf{q}^\top \mathbf{k}_i / \tau)}$$

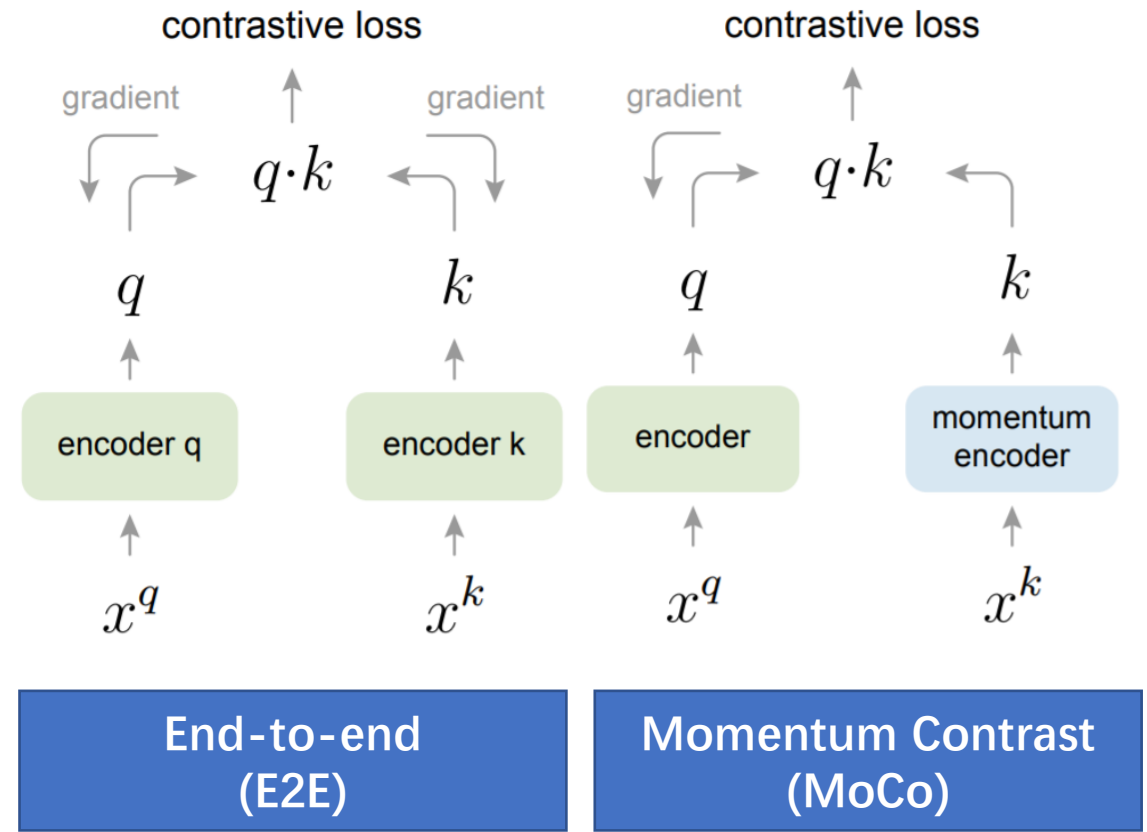
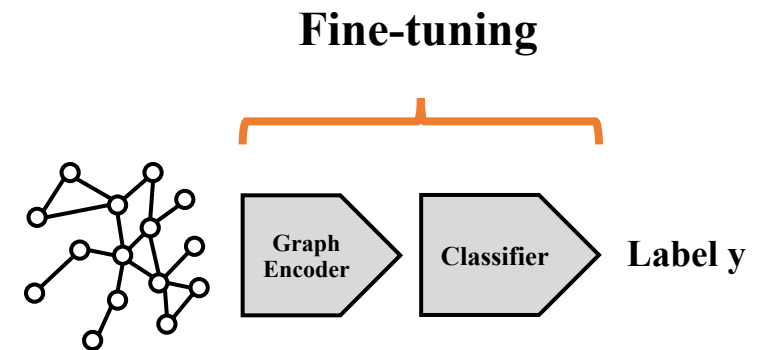
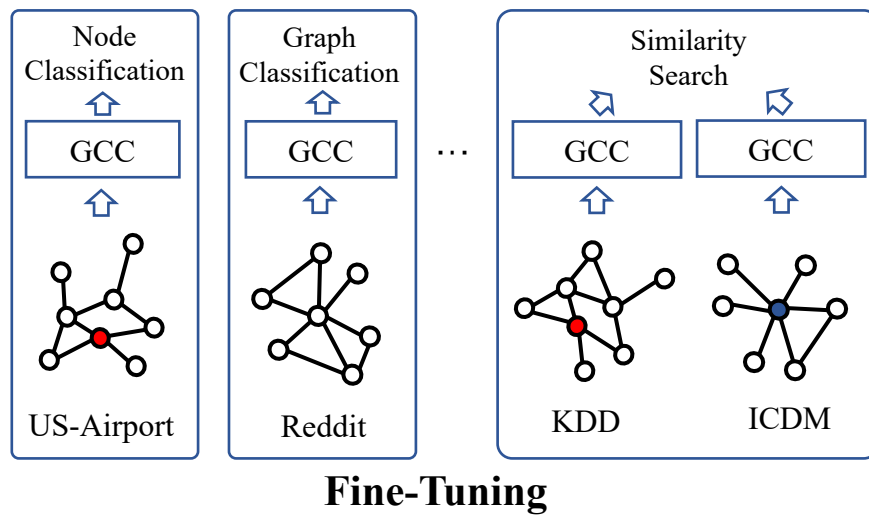


figure credit:

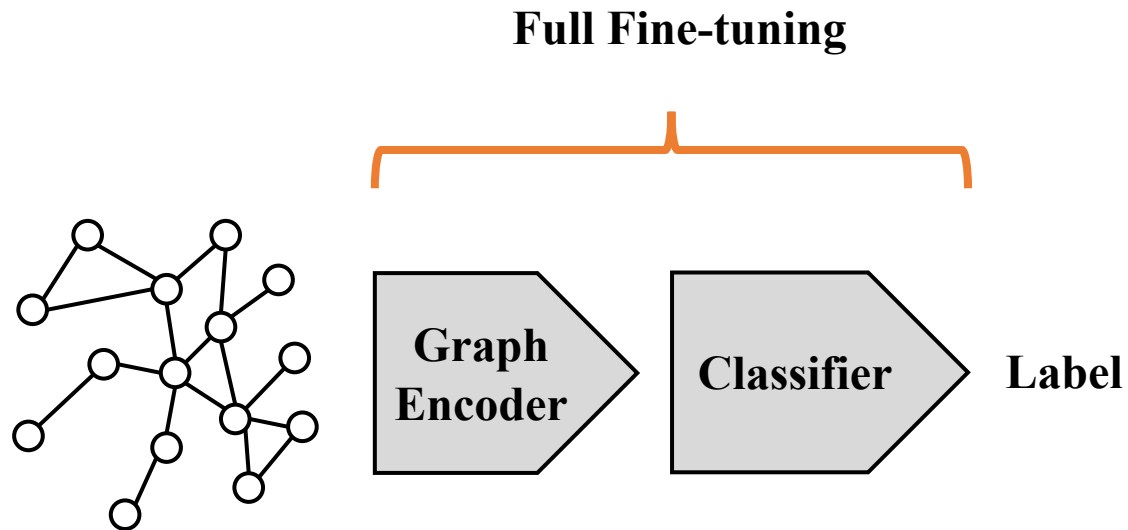
Momentum Contrast for Unsupervised Visual Representation Learning
arxiv.org/abs/1911.05722

GCC Fine-tuning

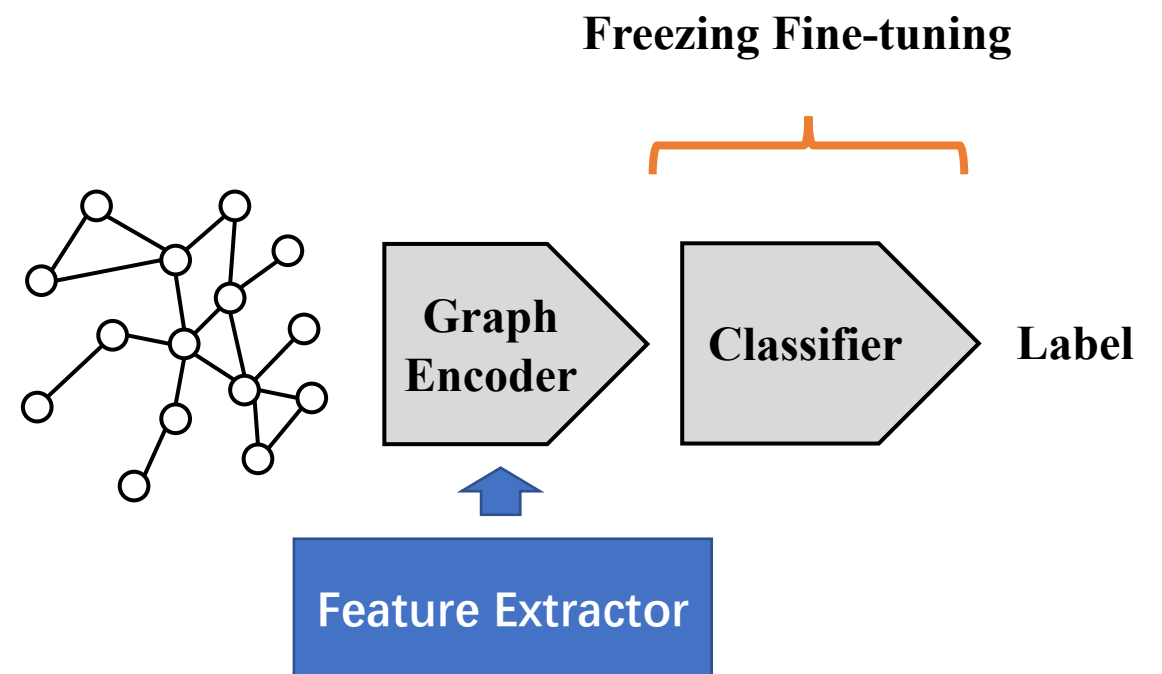


GCC Fine-tuning: Full v.s. Freezing

Full fine-tuning



Freezing fine-tuning



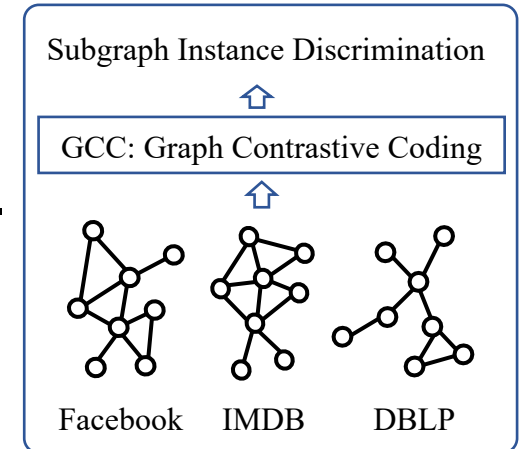
Experiments

GCC Pre-Training / Fine-tuning

- Six real-world information networks for pre-training.

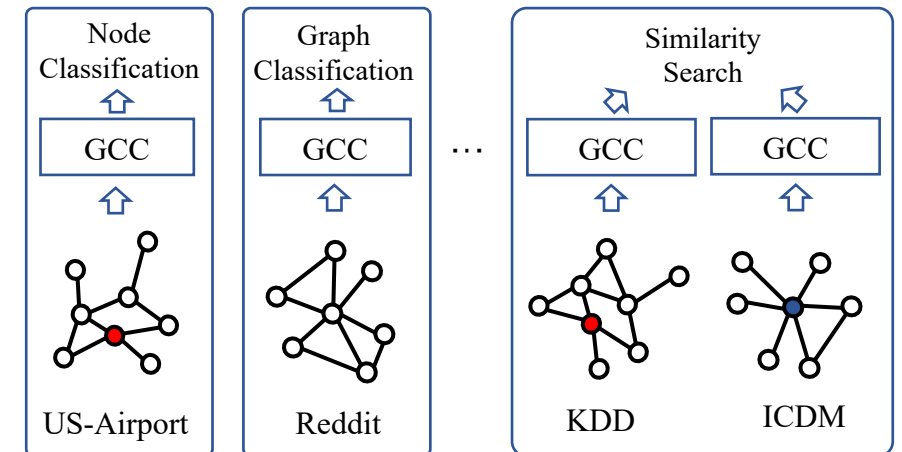
Table 1: Datasets for pre-training, sorted by number of vertices.

Dataset	Academia	DBLP (SNAP)	DBLP (NetRep)	IMDB	Facebook	LiveJournal
$ V $	137,969	317,080	540,486	896,305	3,097,165	4,843,953
$ E $	739,384	2,099,732	30,491,458	7,564,894	47,334,788	85,691,368



Pre-Training

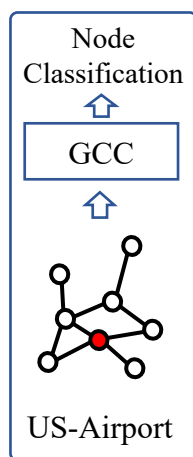
- Fine-tuning Tasks:
 - Node classification
 - Graph classification
 - Top-k Similarity search



Fine-Tuning

Task 1: Node Classification

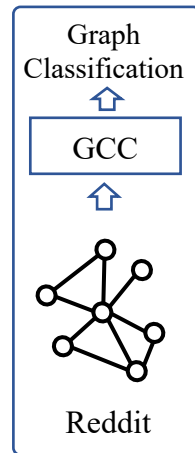
- Setup
 - US-Airport
 - AMiner academic graph



Datasets	US-Airport	H-index
$ V $	1,190	5,000
$ E $	13,599	44,020
ProNE	62.3	69.1
GraphWave	60.2	70.3
Struc2vec	66.2	> 1 Day
GCC (E2E, freeze)	64.8	78.3
GCC (MoCo, freeze)	65.6	75.2
GCC (rand, full)	64.2	76.9
GCC (E2E, full)	68.3	80.5
GCC (MoCo, full)	67.2	80.6

Task 2: Graph Classification

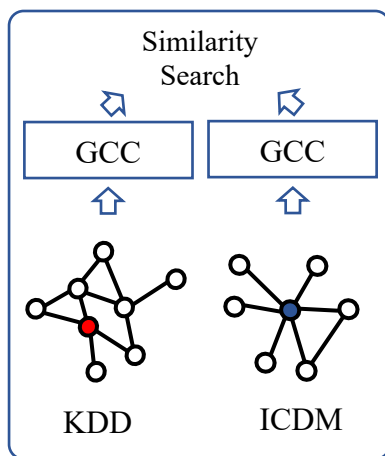
- Setup
 - COLLAB, RDT-B, RDT-M, & IMDB-B, IMDB-M



Datasets	IMDB-B	IMDB-M	COLLAB	RDT-B	RDT-M
# graphs	1,000	1,500	5,000	2,000	5,000
# classes	2	3	3	2	5
Avg. # nodes	19.8	13.0	74.5	429.6	508.5
DGK	67.0	44.6	73.1	78.0	41.3
graph2vec	71.1	50.4	–	75.8	47.9
InfoGraph	73.0	49.7	–	82.5	53.5
GCC (E2E, freeze)	71.7	49.3	74.7	87.5	52.6
GCC (MoCo, freeze)	72.0	49.4	78.9	89.8	53.7
DGCNN	70.0	47.8	73.7	–	–
GIN	75.6	51.5	80.2	89.4	54.5
GCC (rand, full)	75.6	50.9	79.4	87.8	52.1
GCC (E2E, full)	70.8	48.5	79.0	86.4	47.4
GCC (MoCo, full)	73.8	50.3	81.1	87.6	53.0

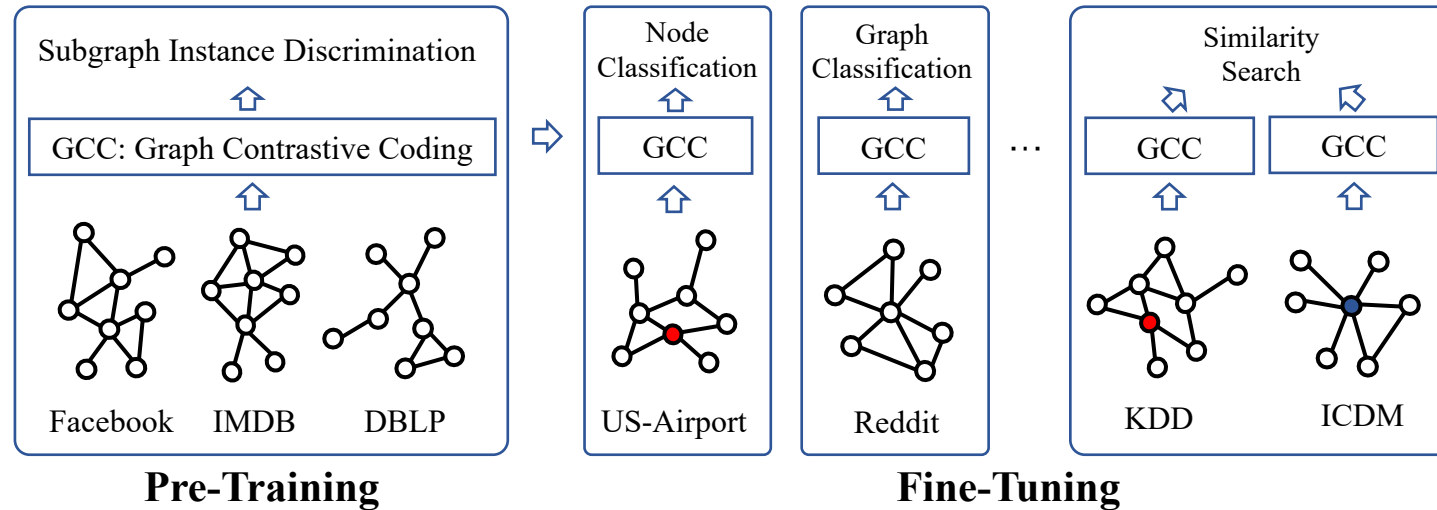
Task 3: Top-k Similarity Search

- Setup
 - AMiner academic graph



	KDD-ICDM		SIGIR-CIKM		SIGMOD-ICDE	
$ V $	2,867	2,607	2,851	3,548	2,616	2,559
$ E $	7,637	4,774	6,354	7,076	8,304	6,668
# ground truth		697		874		898
k	20	40	20	40	20	40
Random	0.0198	0.0566	0.0223	0.0447	0.0221	0.0521
RolX	0.0779	0.1288	0.0548	0.0984	0.0776	0.1309
Panther++	0.0892	0.1558	0.0782	0.1185	0.0921	0.1320
GraphWave	0.0846	0.1693	0.0549	0.0995	0.0947	0.1470
GCC (E2E)	0.1047	0.1564	0.0549	0.1247	0.0835	0.1336
GCC (MoCo)	0.0904	0.1521	0.0652	0.1178	0.0846	0.1425

Conclusion



- We study the pre-training of GNN with the goal of characterizing and transferring structural representations in social and information networks.
- We present Graph Contrastive Coding, which is a graph-based contrastive learning framework to pre-train GNN.
- The pre-trained GNN achieves competitive performance to its supervised trained-from-scratch counterparts in 3 graph learning tasks on 10 graph datasets.

Thanks.

Q&A

<https://github.com/THUDM/GCC>

Find us at KDD 2020

<https://github.com/THUDM/GCC>