

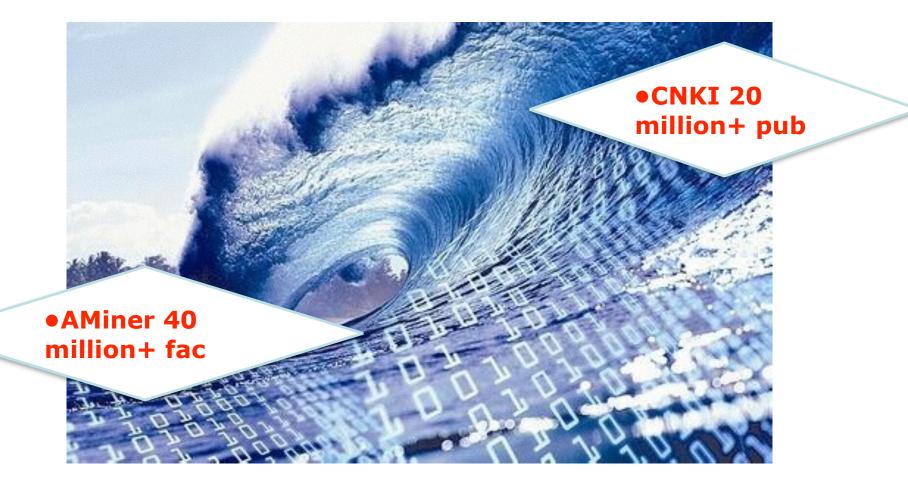
## AMiner-mini: A People Search Engine For University

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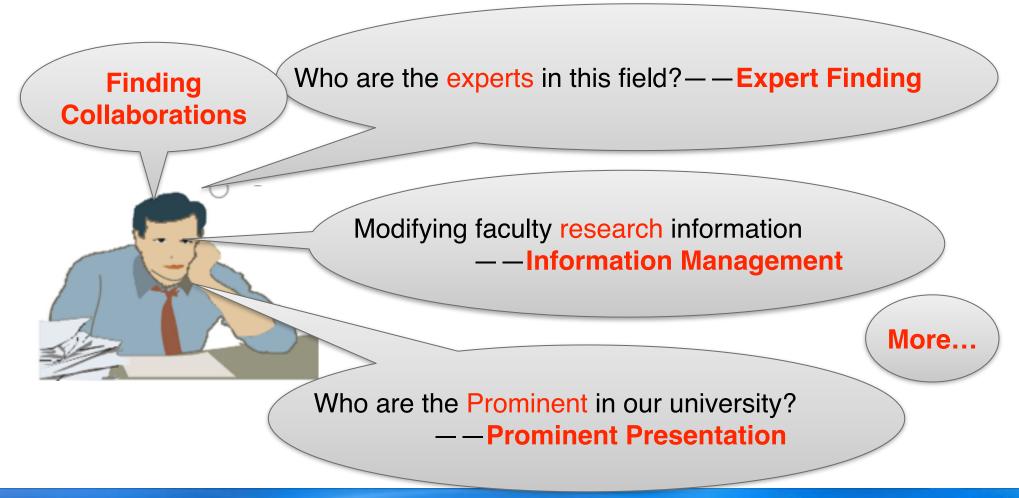
#### Motivation

• Digital Academic Data Rapid Proliferation



#### Motivation

• Satisfying Different User Scenarios



#### Motivation

• People-Centric rather than Data-Centric



## What is AMiner-mini?

- A **People Search Engine** for University
  - Core Techniques:
    - Name Disambiguation
    - Academic Search
    - System Applications:
      - Expert Finding
      - **Prominent Presentation**
      - Publication Management
    - Distributed Structure:
      - Distributed Search

### System Statistic

- System mainly contains 3 entities:
  - Faculty:

System contains 10918 faculties from 90 department

#### • Papers:

System contains 259465 papers range from 1981 to 2014

#### • Course:

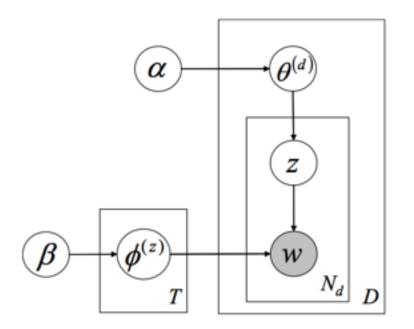
System contains 10253 courses range from 2001 to 2013

- Modeling Ranking Factors
  - **Relevance**: "relevance" between queries and entities
    - Language Model
    - LDA
    - Importance: "important" and "influential"
      - Random Walk
      - Prominent title
    - **Popularity**: "popular" entities
      - User feedback
      - Random Serendipity

- Combing Ranking Factors
  - $Score = \omega_R * Relevance + \omega_I * Importance + \omega_p * Popularity$
  - weights are initially manually set
  - weights are 0.6, 0.2, 0.2 separately



- Statistic Topic Model
  - Using LDA to extract hidden topics from textural materials



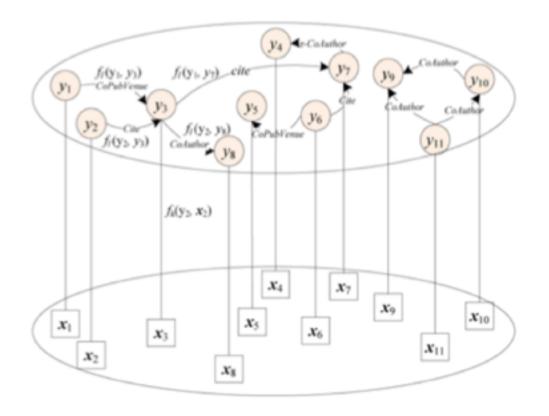
Search Experiment Result

Search Methods	P@5	P@10	MAP
0.3 LDA + 0.7 LM	0.876	0.8	0.912
0.2 LDA + 0.8 LM	0.864	0.81	0.89
0.0 LDA + 1.0 LM	0.872	0.77	0.79
Lucene (TFIDF)	0.773	0.726	0.73

- Obviously outperforms baseline (TF-IDF)
- best combination weights: 0.3 LDA + 0.7 LM

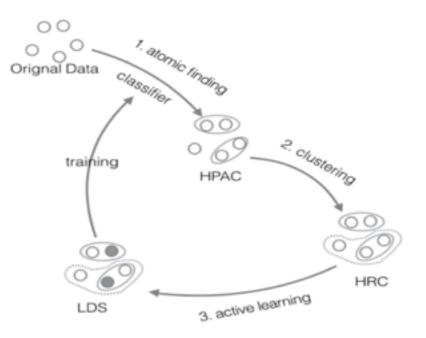
# Name Disambiguation Methodology

- Probabilistic HMRF Framework
  - Using a Probabilistic
    HMRF Framework
    to cluster ambiguity
    papers and courses



# Name Disambiguation Methodology

- Active Learning Strategy
  - Using active learning strategy to form threephases disambiguation framework



- Expert Finding
  - Implement expert finding via academic search algorithm
  - Search for faculty, pub, course simultaneously



• Publication Management

• Present and Modify faculty information of the personal academic research interest, publication and courses



• Prominent Presentation

• Present prominent faculties with honored title



- PersonInfo Presentation
  - Research interest
  - Academic social network
  - Research Trend
  - Research Topics

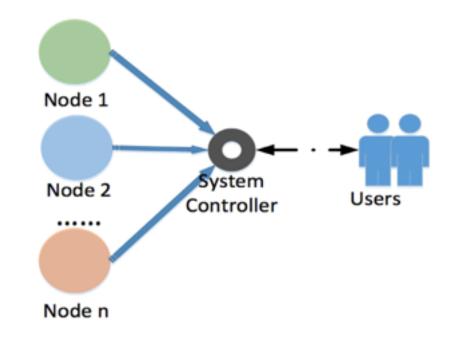


0.0 1982 1984 1998 1998 2000 2001 2004 2008 2008 2010



#### **Distributed Structure**

- Intra- and Interuniversity level academic services
  - work as single node
  - connect via web server
- Distributed Search
  - system controller
  - rerank search result



# Deploy your AMiner-mini

- System is cooperated with THU lib
- System is an ongoing project, THU version:
  - <u>http://dlib.lib.tsinghua.edu.cn/</u>
- We plan to build open-source project, find us:
  - git@github.com:toothacher17/AMiner-mini.git
- We are willing to help deploy your own AMiner-mini, contact us:
  - <u>http://keg.cs.tsinghua.edu.cn/jietang/</u>
- The system is developed under J2EE Tapestry Structure

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# That is all!