

# NetSMF: Large-Scale Network Embedding as Sparse Matrix Factorization



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## Revisit Skip-gram based Network Embedding Algorithms

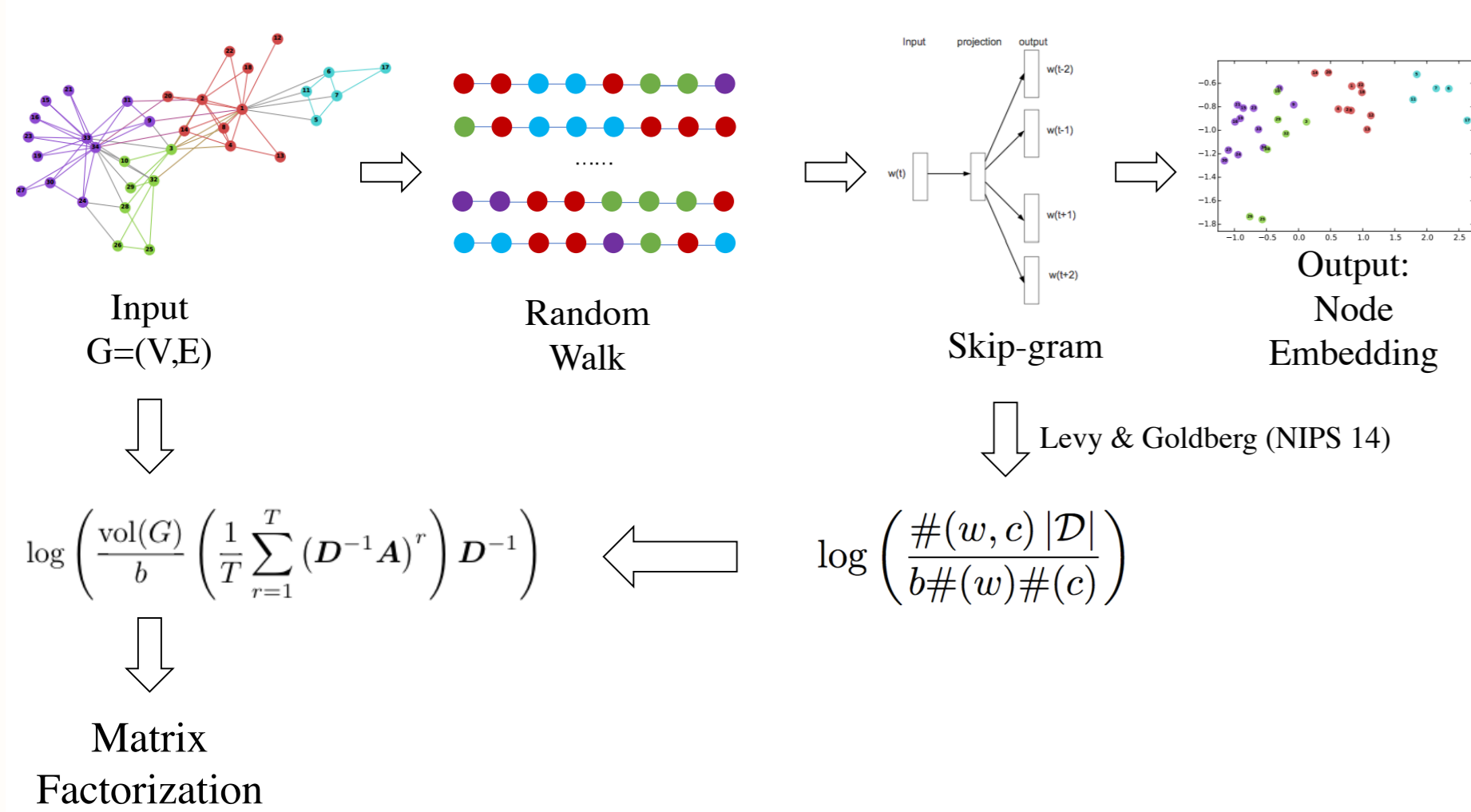


Table 1: From [5], the matrices that are implicitly approximated and factorized by DeepWalk [4], LINE [6], and node2vec [3].

Algorithm	Matrix
DeepWalk	$\log^{\circ} \left( \frac{\text{vol}(G)}{b} \left( \frac{1}{T} \sum_{r=1}^T (\mathbf{D}^{-1}\mathbf{A})^r \right) \mathbf{D}^{-1} \right) - \log b$
LINE	$\log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1} \mathbf{A} \mathbf{D}^{-1} \right) - \log b$
node2vec	$\log^{\circ} \left( \frac{\text{vol}(G)}{b} \frac{\sum_u \sum_v (\sum_{w,u} \mathbf{P}_{e,w,u}^r + \sum_{w,u} \mathbf{P}_{e,w,u}^r)}{\sum_u \sum_v (\sum_{w,u} \mathbf{X}_{w,u} + \sum_{w,u} \mathbf{X}_{w,u})} \right) - \log b$

## NetSMF

### NetMF Revisit

Normalized graph Laplacian has eigen-decomposition:

$$\mathbf{D}^{-1/2} \mathbf{A} \mathbf{D}^{-1/2} = \mathbf{U} \mathbf{\Lambda} \mathbf{U}^T$$

where  $\mathbf{U}$  is orthonormal and  $\mathbf{\Lambda} = \text{diag}(\lambda_1, \dots, \lambda_n)$  with  $\forall \lambda_i \in [-1, 1]$ . In NetMF, we approximate the NetMF matrix with the top- $h$  eigen-pairs of normalized graph Laplacian.

$$\begin{aligned} & \log^{\circ} \left( \frac{\text{vol}(G)}{b} \frac{1}{T} \sum_{r=1}^T (\mathbf{D}^{-1}\mathbf{A})^r \mathbf{D}^{-1} \right) \\ &= \log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1/2} \left( \frac{1}{T} \sum_{r=1}^T (\mathbf{D}^{-1/2} \mathbf{A} \mathbf{D}^{-1/2})^r \right) \mathbf{D}^{-1/2} \right) \\ &= \log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1/2} \left( \mathbf{U} \left( \frac{1}{T} \sum_{r=1}^T \mathbf{\Lambda}^r \right) \mathbf{U}^T \right) \mathbf{D}^{-1/2} \right) \\ &\approx \log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1/2} \left( \mathbf{U}_h \left( \frac{1}{T} \sum_{r=1}^T \mathbf{\Lambda}_h^r \right) \mathbf{U}_h^T \right) \mathbf{D}^{-1/2} \right) \end{aligned}$$

### Random-Walk Matrix-Polynomial Sparsification

**Definition** Suppose  $G = (V, E, \mathbf{A})$  and  $\bar{G} = (V, \bar{E}, \bar{\mathbf{A}})$  are two weighted undirected networks. Let  $\mathbf{L} = \mathbf{D}_G - \mathbf{A}$  and  $\bar{\mathbf{L}} = \mathbf{D}_{\bar{G}} - \bar{\mathbf{A}}$  be their Laplacian matrices, respectively. We define  $G$  and  $\bar{G}$  are  $(1 + \epsilon)$ -spectrally similar if

$$\forall \mathbf{x} \in \mathbb{R}^n, (1 - \epsilon) \cdot \mathbf{x}^T \bar{\mathbf{L}} \mathbf{x} \leq \mathbf{x}^T \mathbf{L} \mathbf{x} \leq (1 + \epsilon) \cdot \mathbf{x}^T \bar{\mathbf{L}} \mathbf{x}.$$

**Theorem** [1, 2] For random-walk matrix polynomial  $\mathbf{L} = \mathbf{D} - \sum_{r=1}^T \alpha_r \mathbf{D} (\mathbf{D}^{-1} \mathbf{A})^r$ , where  $\sum_{r=1}^T \alpha_r = 1$  and  $\alpha_r$  non-negative, one can construct, in time  $O(T^2 m \epsilon^{-2} \log^2 n)$ , a  $(1 + \epsilon)$ -spectral sparsifier,  $\bar{\mathbf{L}}$ , with  $O(n \log n \epsilon^{-2})$  non-zeros. For unweighted graphs, the time complexity can be reduced to  $O(T^2 m \epsilon^{-2} \log n)$ .

### NetSMF

Let  $\alpha_i = \frac{1}{T}$ ,  $i \in [T]$  in  $\mathbf{L} = \mathbf{D} - \sum_{r=1}^T \alpha_r \mathbf{D} (\mathbf{D}^{-1} \mathbf{A})^r$ , we can observe the tight connection between random walk matrix polynomial and NetMF matrix:

$$\begin{aligned} & \log^{\circ} \left( \frac{\text{vol}(G)}{b} \left( \frac{1}{T} \sum_{r=1}^T (\mathbf{D}^{-1}\mathbf{A})^r \right) \mathbf{D}^{-1} \right) \\ &= \log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1} (\mathbf{D} - \mathbf{L}) \mathbf{D}^{-1} \right) \\ &\approx \log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1} (\mathbf{D} - \bar{\mathbf{L}}) \mathbf{D}^{-1} \right) \end{aligned}$$

### NetSMF — Algorithm

- Construct a random walk polynomial sparsifier.
- Construct NetMF matrix sparsifier.
- Truncated randomized singular value decomposition.

### Algorithm 1: NetSMF

**Input** : A social network  $G = (V, E, \mathbf{A})$  which we want to learn network embedding; The number of non-zeros  $M$  in the sparsifier; The dimension of embedding  $d$ .

**Output**: An embedding matrix of size  $n \times d$ , each row corresponding to a vertex.

```

1  $\bar{G} \leftarrow (V, \emptyset, \bar{\mathbf{A}} = \mathbf{0})$ 
2 for  $i \leftarrow 1$  to  $M$  do
3   Uniformly pick an edge  $e = (u, v) \in E$ 
4   Uniformly pick an integer  $r \in [T]$ 
5    $u', v', Z \leftarrow \text{PathSampling}(e, r)$ 
6   Add an edge  $(u', v', \frac{2r}{MZ})$  to  $\bar{G}$ 
7 end
8 Compute  $\bar{\mathbf{L}}$  to be the unnormalized graph Laplacian of  $\bar{G}$ 
9 Compute  $\mathbf{D}^{-1} (\mathbf{D} - \bar{\mathbf{L}}) \mathbf{D}^{-1}$ 
10  $\mathbf{U}_d, \Sigma_d, \mathbf{V}_d \leftarrow \text{Random-}$ 
     $\text{izedSVD}(\text{trunc\_}\log^{\circ} \left( \frac{\text{vol}(G)}{b} \mathbf{D}^{-1} (\mathbf{D} - \bar{\mathbf{L}}) \mathbf{D}^{-1} \right), d)$ 
11 return  $\mathbf{U}_d \sqrt{\Sigma_d}$  as network embeddings

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## System Design

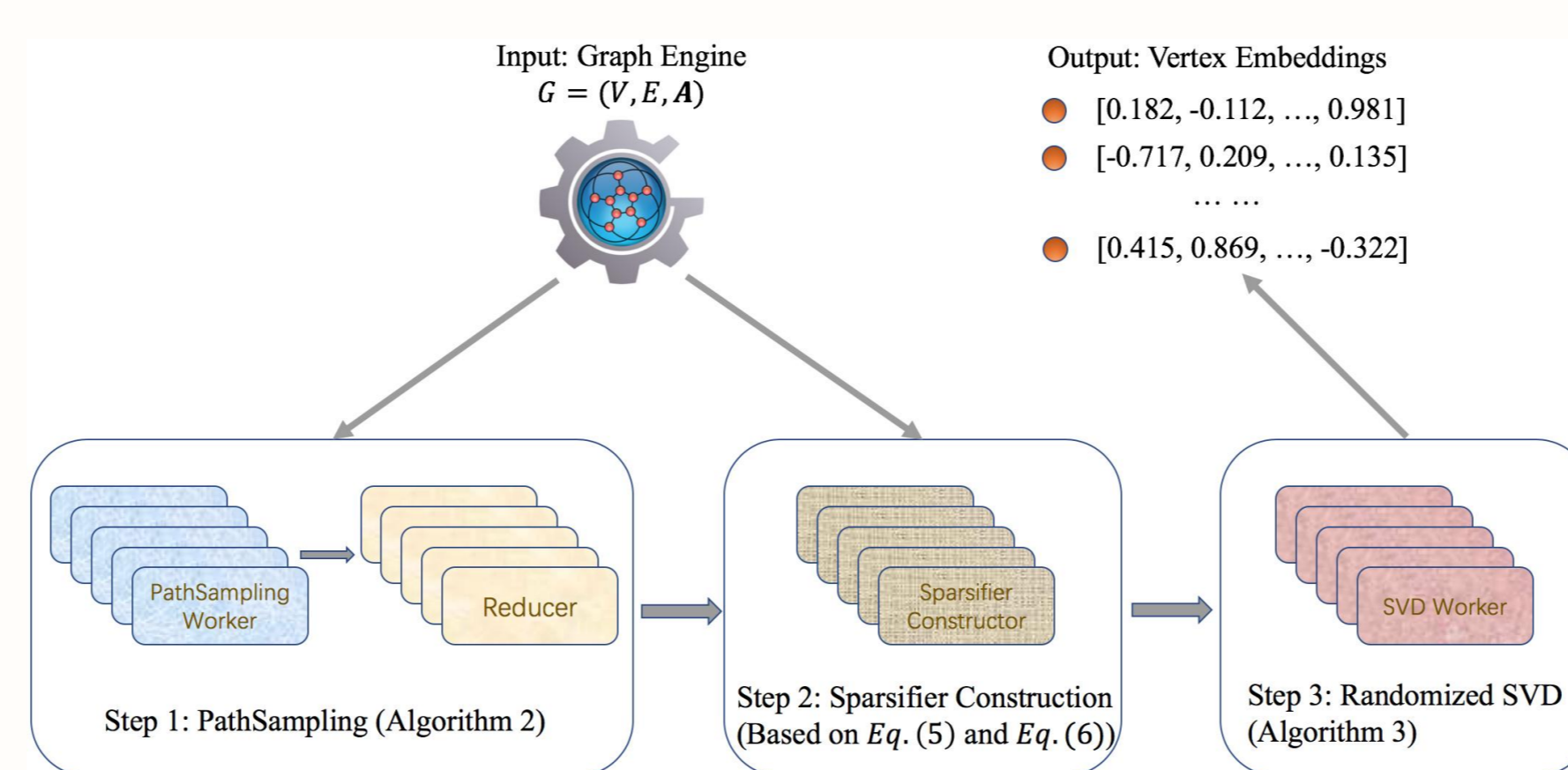


Figure 1: The System Design of NetSMF. The input comes from a graph engine which stores the network data and provides efficient APIs to graph queries. In Step 1, the system launches several PathSampling workers to handle a subset of samples. Then, a reducer is designed to aggregate the output of the PathSampling algorithm. In Step 2, the system distributes data to several sparsifier constructors to perform the transformation and the truncated element-wise matrix logarithm. In the final step, the system applies truncated randomized SVD on the constructed sparsifier and dumps the resulted embeddings to storage.

## Experimental Result and Discussions

### Multi-label Classification

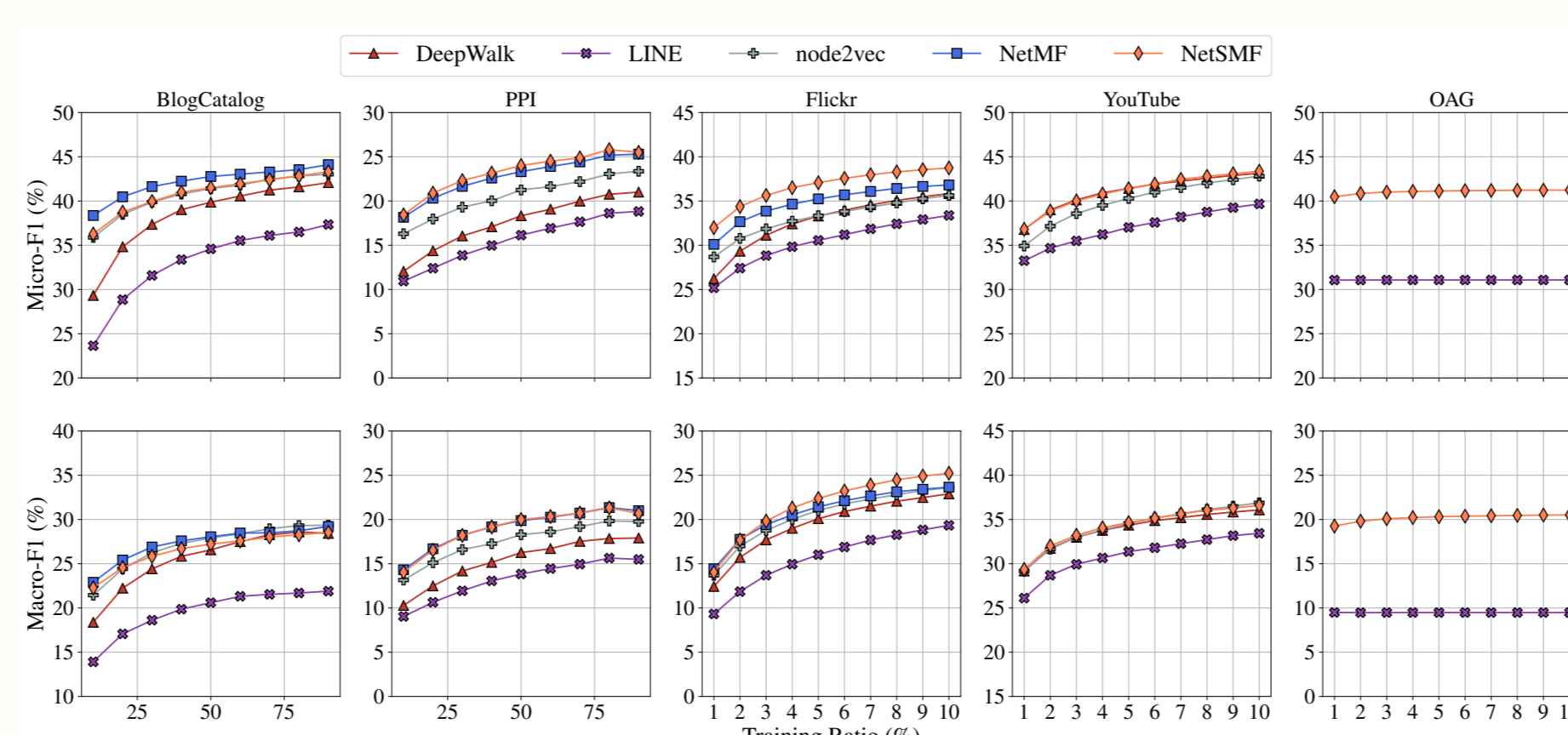


Figure 2: Predictive performance on varying the ratio of training data.

Table 2: Efficiency comparison.

	LINE	DeepWalk	node2vec	NetMF	NetSMF
BlogCatalog	40 mins	12 mins	56 mins	2 mins	13 mins
PPI	41 mins	4 mins	4 mins	16 secs	10 secs
Flickr	42 mins	2.2 hours	21 hours	2 hours	48 mins
YouTube	46 mins	1 day	4 days	×	4.1 hours
OAG	2.6 hours	—	—	×	24 hours

Table 3: The comparison between NetSMF and other popular network embedding algorithms.

	LINE	DeepWalk	node2vec	NetMF	NetSMF
Efficiency	✓				✓
Global context		✓	✓	✓	✓
Theoretical guarantee				✓	✓
High-order proximity			✓		

## About PathSampling and Randomized SVD

### Algorithm 2: PathSampling algorithm

```

1 Procedure PathSampling( $e = (u, v), r$ )
2   Uniformly pick an integer  $k \in [r]$ 
3   Perform  $(k - 1)$ -step random walk from  $u$  to  $u_0$ 
4   Perform  $(r - k)$ -step random walk from  $v$  to  $u_r$ 
5   Keep track of  $Z(p) = \sum_{i=1}^r \frac{2}{A_{u_{i-1}, u_i}}$  along the length- $r$  path  $p$ 
   between  $u_0$  and  $u_r$ 
6   return  $u_0, u_r, Z(p)$ 

```

### Algorithm 3: Randomized SVD

```

1 Procedure RandomizedSVD( $\mathbf{A}, d$ )
2   Sampling Gaussian random matrix  $\mathbf{O}$  //  $\mathbf{O} \in \mathbb{R}^{n \times d}$ 
3   Compute sample matrix  $\mathbf{Y} = \mathbf{A}^T \mathbf{O} = \mathbf{A} \mathbf{O}$  //  $\mathbf{Y} \in \mathbb{R}^{n \times d}$ 
4   Orthonormalize  $\mathbf{Y}$ 
5   Compute  $\mathbf{B} = \mathbf{A} \mathbf{Y}$  //  $\mathbf{B} \in \mathbb{R}^{n \times d}$ 
6   Sample another Gaussian random matrix  $\mathbf{P}$  //  $\mathbf{P} \in \mathbb{R}^{d \times d}$ 
7   Compute sample matrix of  $\mathbf{Z} = \mathbf{B} \mathbf{P}$  //  $\mathbf{Z} \in \mathbb{R}^{n \times d}$ 
8   Orthonormalize  $\mathbf{Z}$ 
9   Compute  $\mathbf{C} = \mathbf{Z}^T \mathbf{B}$  //  $\mathbf{C} \in \mathbb{R}^{d \times d}$ 
10  Run Jacobi SVD on  $\mathbf{C} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$ 
11  return  $\mathbf{Z} \mathbf{U}, \mathbf{\Sigma}, \mathbf{Y} \mathbf{V}$ 

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